

# *The Sixth Annual Killian Cavanaugh 5k Run/Walk*

## **Advertising/Sponsorship Opportunities**

Saturday, July 29, 2023

**North Park Boathouse**

10301 Pearce Mill Road, Alison Park, Pa 15101

We cordially invite you to participate as a Sponsor of the Sixth Annual Killian 5K Run/Walk. Your Sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts, vendor services, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go towards the Killian Cavanaugh Scholarship Funds. The Funds will annually honor student/athletes who best exemplify Killian's qualities and spirit to help keep Killian's legacy alive.

Size and Placement for logos on t-shirts, website and banners are based on sponsorship level.

### **Title Sponsorship - \$5,000**

- Advertised on a large overhead road banner for over two weeks (North Park)
- Banner at start and finish of race (can be provided by sponsor)
- *Logo on back of race t-shirt*
- Company announced at the race
- Logo or company Name on event website, results and Facebook page
- Prominent Recognition on all race advertisements and event websites

### **Platinum Sponsorship - \$2500**

- Banner at start and finish of race (can be provided by sponsor)
- *Logo on back of race t-shirt*
- Company announced at the race
- Logo or Company Name on event website, results and Facebook page
- Prominent Recognition on all race advertisements and event websites

### **Gold Sponsorship - \$1000**

- Banner or merchandise displayed at race (can be provided by sponsor)
- *Logo on back of race t-shirt*
- Recognition on all race advertisements, results and event websites
- Company announced at the race

### **Silver Sponsorship - \$500**

- *Logo on back of race t-shirt*
- Recognition on events websites and results
- Banner displayed at the race

### **Bronze Sponsorship - \$250**

- Recognition on event websites and results
- Banner displayed at the race

### **Friendship Sponsorship - \$100**

- Names placed on a Friendship Banner

**Killian Cavanaugh Scholarship Fund 5k run/walk**  
**Saturday, July 29, 2023**  
**9:00am**

**Choose from one of six sponsorship levels!**

*Title Sponsorship* - \$5,000 \_\_\_\_\_

*Platinum Sponsorship* - \$2500 \_\_\_\_\_

*Gold Sponsorship* - \$1000 \_\_\_\_\_

*Silver Sponsorship* - \$500 \_\_\_\_\_

*Bronze Sponsorship* - \$250 \_\_\_\_\_

*Friendship Sponsorship* - \$100 \_\_\_\_\_

**Company/Friendship Name:** \_\_\_\_\_

\_\_\_\_\_

**Company Contact Info:** \_\_\_\_\_

\_\_\_\_\_

Email company logo to:  
killiancavanaughfoundation@gmail.com

Please make check payable to the: **Killian Cavanaugh Foundation**  
**Tax ID: 35-2654479**

Mailing address for the check and form:  
220 Whetherburn Drive  
Wexford, Pa. 15090  
Contact: Susan Cavanaugh 412-302-7753  
**Killian5k.com**

**Deadline June 30, 2023**