

# *The Fourth Annual Killian Cavanaugh* Scholarship

## Fund 5k run/walk

### Advertising/Sponsorship Opportunities

Saturday, July 31, 2021

### North Park Boathouse

10301 Pearce Mill Road, Allison Park, Pa 15101

We cordially invite you to participate as a Sponsor of the Fourth Annual Killian 5K Run/Walk. Your Sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts, vendor services, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go towards the Killian Cavanaugh Scholarship Fund. The Fund will annually honor a Shady Side Academy student/athlete who best exemplifies Killian's incredible qualities and spirit to help keep Killian's legacy alive.

Size and Placement for logos on t-shirts, websites and banners are based on sponsorship level.

#### **Platinum Sponsorship** - \$2500

- Logo advertised on the large overhead road banner for 2 weeks (North Park)
- Banner at start and finish of race (can be provided by sponsor)
- Logo on back of race t-shirt
- Company announced at the race
- Prominent Recognition on all race advertisements and event websites

#### **Gold Sponsorship** - \$1000

- Banner or merchandise displayed at race (can be provided by sponsor)
- Logo on back of race t-shirt
- Recognition on all race advertisements, results and event websites
- Company announced at the race

#### **Silver Sponsorship** - \$500

- Logo on back of race t-shirt
- Recognition on events website and results
- Banner displayed at the race

#### **Bronze Sponsorship** - \$250

- Recognition on event website and results
- Banner displayed at the race

#### **Friendship Sponsorship** - \$100

- Names placed on a Friendship Banner

**Deadline June 30, 2021**

**Killian Cavanaugh Scholarship Fund 5k run/walk**  
**Saturday, July 31, 2021**  
**9:00am**

**Choose from one of the five sponsorship levels!**

*Platinum Sponsorship* - \$2500 \_\_\_\_

*Gold Sponsorship* - \$1000 \_\_\_\_

*Silver Sponsorship* - \$500 \_\_\_\_

*Bronze Sponsorship* - \$250 \_\_\_\_

*Friendship Sponsorship* - \$100 \_\_\_\_

**Company/Friendship Name:** \_\_\_\_\_

\_\_\_\_\_

**Company Contact Info:** \_\_\_\_\_

\_\_\_\_\_

Email company logo to:  
killiancavanaughfoundation@gmail.com

Please make check payable to the **Killian Cavanaugh Foundation**  
**Tax ID: 35-2654479**

Mailing address for the check and form:  
220 Whetherburn Drive  
Wexford, Pa. 15090  
Contact: Susan Cavanaugh 412-302-7753

**Deadline June 30, 2021**